



PRICING GUIDE

WEBSITE & MARKETING SERVICES

2021 - 2022



A vertical image on the left side of the page. At the top is a white cup of black coffee. Below it is a close-up of a hand with red-painted nails typing on a white laptop keyboard. At the bottom is a smartphone with a black screen and a brown leather case, next to a black paperclip.

ABOUT US

BRENDAN KEELING

Brendan from BK Media has been creating websites and managing social media pages for local businesses since 2013 mainly for friends and family. It's not until 2019 where the demand for a budget friendly, fresh and modern style of websites and social media content grew and he started doing it professionally!



ZOE QUINTIERI

Zoe from Zoe Maree Media has worked in various administration and marketing roles where she has gained valuable knowledge and experience when it comes to social media and marketing. Photography and videography is Zoe's forte. Since starting it as a hobby in 2015, she has worked with many local businesses to create engaging and eye catching content.

WHAT MAKES US SO SPECIAL?

To put it simply, social media is our second language! With Brendan's website and social media experience, and Zoe's marketing and photography/videography experience, we make the perfect team to grow your online presence.

WEBSITE DESIGN

Whether you are just starting out with your very first website, or a seasoned internet pro, our team is here to help you every step of the way.

We know that Businesses can come in all shapes and sizes, and that's why there is never just a 'one size fits all' solution when it comes to websites and your online presence.

WHAT DO I GET?

We create visually pleasing, mobile responsive websites that are fully functional and user friendly, resulting in more leads and more sales. This results driven approach aims to turn visitors into customers.

WHAT DO I NEED TO PROVIDE?

To create your website, we're going to need some content (like images, video, text etc). If you have already got some images and videos, then great! Otherwise, as an additional extra, we can arrange content creation for you!

HOW LONG WILL IT TAKE?

Once we've discussed your ideas and vision, depending on our work load we can usually finish your website within a few days. You will be given access to a draft version to review before the final version is published and released for the world to see!



WEBSITE DESIGN

HOW MUCH WILL IT COST?

We believe that every business is unique with different needs, hence why we haven't created a "one size fits all" price list.

As a rough guide, the average website can take between 12 - 20 hours to complete at \$80/hr. Adding extra functionality, plugins or software will always increase the build time, and subsequently the final invoice.



**1-2 WEEK
TURNAROUND**

YOUR WEBSITE CAN INCLUDE:

Hosting

Domain Name
Registration

Mobile Optimisation

Blogs

Ecommerce

Contact Forms

Maps

Embedded Content

Videos

Photo Galleries

+ much more!





SOCIAL MEDIA MANAGEMENT

Considering there are now more than 4.2 billion active social media users across the globe, you'd be crazy not to utilise this tool within your business!

WHAT IS IT USED FOR?

Social media is a perfect (and free!) tool you should be using to connect with your customers and advertise your business and its products.

WHAT ARE THE BENEFITS?

Increased Brand Awareness

Get Customer Feedback and Build Loyalty

Increase Market Reach, including international markets

Increase Traffic to your Website and Improve Its Search Engine Ranking

+ many more

WHO WOULD THIS SUIT?

- Do you **struggle to post consistently** on your social accounts?
- Do you **lack time** to create posts and captions for social media?
- Do you often post **without engaging** with your followers?

If you said yes to any of these questions, social media management would be great for you!

SOCIAL MEDIA

PREMIUM

\$1100
per month

Facebook & Instagram
Dedicated account manager
40 posts per month*
2 Hour Photoshoot
on location to capture content^
Follower Comment and Enquiries
Management
Community Interaction
Social Media profile set-up (if not
existing already)
Spam Monitoring and Removal
Research and implementation of
appropriate hashtags to use
Monthly Report of Page Activity

STANDARD

\$800
per month

Facebook & Instagram
Dedicated account manager
24 posts per month*
1 Hour Photoshoot
on location to capture content^
Follower Comment and Enquiries
Management
Community Interaction
Social Media profile set-up (if not
existing already)
Spam Monitoring and Removal
Research and implementation of
appropriate hashtags to use
Monthly Report of Page Activity

BASIC

\$450
per month

Facebook & Instagram
Dedicated account manager
16 posts per month*
Follower Comment and Enquiries
Management
Community Interaction
Social Media profile set-up (if not existing
already)
Spam Monitoring and Removal
Research and implementation of
appropriate hashtags to use
Monthly Report of Page Activity

DIY

\$300
per month

Want to manage the page
yourself, but stuck with
creating your posts and
graphics? Let us provide you
with the content & you handle
the rest!

1 hour photoshoot on location to capture
content
10 high quality edited images delivered via
online gallery
16 posts per month

*Using provided imagery/videos, our captured imagery/videos or stock imagery, with graphic design & video editing included. Curated content may also be included in the content mix.



PHOTO & VIDEO

It's simple. Images get your audiences attention. A social media post accompanied by a photo is ten times more likely to get engagement.

WHO WOULD THIS SUIT?

This is perfect for modern business owners who need high quality images to spice up their website or to use on social media!

HOW DOES IT WORK?

Once a month we will come to your workplace and capture high quality images, then edit and deliver to you via an online gallery.

Similarly, if you aren't in our area, you can package up certain products you'd like photographed and we'll do our thing!



**5 DAYS
TURNAROUND**



PHOTO & VIDEO

If you're a pro yourself and want to manage your own social media, or needing some fresh, high quality images to create your website, then this is perfect for you!

1 hour photoshoot

20 edited images

Online gallery

from
\$200

2 hour photoshoot

30 edited images

Online gallery

from
\$300

1 hour photoshoot

1 minute of video

Online gallery

from
\$200

2 hour photoshoot

2 minutes of video

Online gallery

from
\$300



WORK WITH US

READY TO TAKE THE NEXT STEP?



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